Prosci Primary Sponsor Assessment

|  |  |
| --- | --- |
| Name of sponsor: |  |

**Rank this sponsor on the following:**

1. Degree to which the organization (employees and managers) would listen to and respect communications and support from this business leader

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| (least) | 1 | 2 | 3 | 4 | 5 | (most) |

2. Ability to provide resources and funding for the project

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| (least) | 1 | 2 | 3 | 4 | 5 | (most) |

3. Degree of direct control this sponsor has over the people and processes being impacted by the change

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| (least) | 1 | 2 | 3 | 4 | 5 | (most) |

4. Degree of direct control this sponsor has over the systems and tools being impacted by the change

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| (least) | 1 | 2 | 3 | 4 | 5 | (most) |

5. Capacity to sponsor this project

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| (least) | 1 | 2 | 3 | 4 | 5 | (most) |

**Consider how you evaluated your sponsor on the above questions to help answer the following questions:**

Is your Primary Sponsor at the right level? If no, what special tactics will you employ?

What are the challenges that need to be addressed with your Primary Sponsor?